We’re pleased to recognize Kent Salisbury as YCAC’s 2011 Artist of the Year. This new award is designed to celebrate that combination of artistic talent and active participation that keeps YCAC moving forward.

Moving to this area after a distinguished 43 year career in design and communications in New York City, Kent continues to enjoy a freelance career, pursue expressionist, impressionist, figurative and abstract art and still find time to be an integral part of the Yates County Arts Center. Kent designed our new logo and produces the art for YCAC’s marketing efforts including gallery exhibit invitations, workshop brochure covers and ads for publications. He’s a frequent contributor to YCAC exhibits and an active board member, with almost perfect attendance at YCAC activities and events throughout the year. Thanks to Kent Salisbury for all he does to make YCAC the best that we can be.
Yates County Arts Center's mission is to enrich the quality of life for Finger Lakes residents, artists and visitors by providing opportunities for active participation in the arts.

THANKS to ALL our Dedicated Volunteer Docents

We're pleased to recognize Betty Brigham as the Norma Pealer Volunteer of the Year for 2011. Betty's smiling face can be seen in the Gallery every Thursday, where she's the regular (all day!) docent. Betty's also been the administrative force behind YCAC's revitalized Membership Committee, tracking memberships and ensuring that timely reminders go out when memberships lapse. Things work better with Betty around and we're grateful for her dependability, attention to detail, willingness to help and cheerful service to YCAC.
A community that is pro art is a more humane place for all. The arts challenge us, inspire us, and are a resource that helps us develop creativity and leadership, as well as expand individual expression and social interaction. Through the arts we can dramatically contribute to our community. The Yates County Arts Center joins ideas and actions, using our hands, our minds, and resources such as the creative process, to address community concerns. YCAC is an invaluable resource and a unique cultural experience that brings the people of our community together. This wonderful resource is not only about creating art, it’s also about making art a part of everyone’s daily life. Thank you for being a friend of the arts and seeing arts through the eye of the artist. Thank you for donating your time, money and expertise to YCAC and for believing in the importance of this organization to our community.

— Sandra Murrin

From the Executive Director

Living as we do in an area blessed with beautiful views, fertile soil, clean water and fresh air, we’re aware of the importance of our “natural resources.” The beauty of these resources are often reflected in the art that makes its way into YCAC’s Yates Gallery. What’s sometimes overlooked is the fact that the talent of the artists producing the work is a natural resource in and of itself. YCAC artists are creative, resourceful, imaginative and passionate about their work and their communities. They recognize the impact that the arts can have on individual lives, the contributions art makes to the economy and the innovative thinking that participation in the arts encourages. YCAC has existed for more than 35 years thanks to the enthusiasm and vision of our local artistic community, including the many volunteers and supporters without whom this organization could not continue to thrive and grow. Our success is a direct result of these most valuable of natural resources and this report is a celebration of them. —Kris Pearson

From the Board President

THANK YOU to the agencies, organizations and individuals for their generous contributions this year:

New York State Council of the Arts
The James P. Gordon Trust
The Spring Hill Fund
The Finger Lakes Health Foundation
The Yates County Legislature
Stephen & Elise Rosenfeld
The Gerbic Foundation
Drs. Hansen and Albrecht
Dr. Ellen Horowitz
Nazareth College
Yoga Direct

We appreciate all those who have donated to our capital campaign this year. We are particularly grateful for our $10,000 matching gift challenge!

For a complete list of capital campaign donors visit our website at www.ycac.org.

A special thanks to these “committees of one” without whom we would be lost:

Kent Salisbury—Graphic Design
Nancy Langford—Website
Howard LeVant—Photography
Bonnie Barney—Newsletter
Charlotte Wytias—Community Outreach
Ayuko Sakauri—Intern

For a complete list of capital campaign donors visit our website at www.ycac.org.

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—Sandra Murrin
THANKS to our
Board of Directors

Front row (left to right): Kent Salisbury, President Sandy Murrin, Vice-President Daniel Crozet, Tammy Ladd
Back row (left to right): Charlotte Wytias, Sam Castner, Caryl Flickinger, Janis Long, Fred Brockway, Secretary Dick Murphy, Joan Belles, Howard LeVant, Dick Barney, Ann Dunmore
Not pictured: Treasurer Bill Bailey

FACILITIES

Plans to move into YCAC’s new building at 127 Main Street by the summer of 2011 were put on hold as it became apparent that structural issues with the historic bank building would need to be addressed before the arts center could be successfully relocated.

The YCAC Facilities Committee has worked diligently with architect Rob Wolfe to design a renovation plan for the building that will be functional, accessible, economical and safe. After months of working on the design parameters, YCAC asked for bids on the project only to find that costs would be considerably higher than anticipated. With the help of Rob Wolfe, the Facilities Committee has gone back to the drawing board to revise the specifications and rebid the project with the intention of beginning construction in fall 2011. We continue to believe that relocating the Arts Center to Main Street is good for Penn Yan, good for Yates County and good for the arts.

In the meantime YCAC activities have continued unabated in the East Elm Street Gallery. We are grateful to the Penn Yan Masons for their willingness to work with YCAC to find ways for us to continue to serve our artists, visitors, and students in our current location and their patient support as we work through the renovation process at our new site.

We’re grateful, too, for our instructors and workshop participants for their flexibility in working within the somewhat limited confines of 119 East Elm Street. While not an optimal situation, it is exciting to have such energy and activity in the Gallery. It helps reinforce the recognition that we truly are an “arts center.”

While our focus for the past year has been the 127 Main Street project, we continue to consider and discuss the possibilities for Sunny Point, our Keuka lakeside property. Currently used to house instructors and artists-in-residence and provide workshop space during the summer months, we’re looking at ways to make this unique property an integral part of YCAC’s growth as well as an exciting resource for the arts in Yates County.
Resources that Create a Solid Foundation

**INCOME**

- **Capital Campaign**: $33,700
- **Marketing**: $16,012
- **Facilities**: $16,644
- **Gallery**: $14,351
- **Membership**: $15,320
- **Grants**: $18,530
- **Fundraising & Misc Income**: $19,837
- **Programs**: $10,357
- **Fundraising & Misc Income**: $19,837
- **Capital Campaign**: $33,700

**EXPENSES**

- **Programs**: $24,659
- **Facilities**: $16,644
- **Capital Project**: $31,607
- **Fundraising**: $7,473
- **Gallery**: $13,481
- **Membership**: $15,320
- **Grants**: $18,530
- **Programs**: $10,357
- **Facilities**: $16,644

Based on unaudited financial reports from October 1, 2010 through September 30, 2011.

**Resources that Enrich the Arts**

**WORKSHOPS**

The arts are for everyone and YCAC provides a wealth of creative and affordable workshops in a wide variety of mediums to appeal to anyone interested in exploring their creativity.

In 2011 YCAC held more than 40 classes for art lovers of all ages and levels in artistic mediums ranging from painting and drawing to stamping and collage, to creating art with pressed flowers, on silk scarves and felt and creating jewelry and sculpture. All told YCAC provided more than 100,000 student hours of instruction (in classes ranging from several hours to several days in length) in the arts, from highly qualified local instructors as well as master artists from as far away as Florida and North Carolina. Look for our workshop brochures or check out what’s offered next at www.ycac.org, or in Perspectives (our bi-monthly newsletter).

**SUNNY POINT**

A gift of the late Dr. Annie Smith, Sunny Point, on the eastern shore of Keuka Lake, provides a peaceful and unique setting for artists, residents and visitors to experience the arts.

In 2011 more than 200 families and individuals joined us for three Sundays at Sunny Point, each day celebrating a different aspect of the arts. Our thanks to the Melody Rescue Squad and the Crooked Lake Fiddle Club for providing music for these community days, Ravines and McGregor Wineries and Keuka Brewing Company for provide tastings at our events and to our exhibiting and demonstrating artists.

We were pleased to welcome our first artist-in-residence, Mary J. Arthur of Annapolis, Maryland, who spent a week at Sunny Point focusing on painting. We were grateful to have had the benefit of her talent and experience and look forward to continuing to offer this unique opportunity to artists around the country.

A number of YCAC instructors were also able to enjoy the special lakeside ambience this summer, staying at the white cottage while teaching workshops in the “red barn.” We continue to actively pursue opportunities to make the most of this wonderful legacy.
The Membership Committee has been very active this year. Through implementation of our new membership database, we have been able to bring membership information up to date, accurately track membership statistics, process membership renewals in a timely fashion and reach out to those whose with long expired memberships to return them to active status. YCAC members enjoy reduced rates on creative workshops and activities as well as receiving Perspectives, YAC’s bi-monthly newsletter. Business members also receive special recognition in Perspectives and on our website. The Committee is excited about coordinating a new member drive in conjunction with the opening of the Maxwell Building. YCAC is doing great things. Let’s share the news!

<table>
<thead>
<tr>
<th>YCAC Membership</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associates ($50)</td>
<td>27</td>
<td>41</td>
</tr>
<tr>
<td>Business ($100)</td>
<td>7</td>
<td>26</td>
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<tr>
<td>Complimentary</td>
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<tr>
<td>Contributor ($100)</td>
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<tr>
<td>Individual/Family ($35)</td>
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<td>Patron ($250)</td>
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<tr>
<td>Senior ($20)</td>
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<td>Sponsor ($150)</td>
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<td>3</td>
</tr>
<tr>
<td>TOTAL</td>
<td>273</td>
<td>413</td>
</tr>
</tbody>
</table>

More than 40 artists opened their studios, practicing and explaining their artistic mediums at 21 sites in Yates and Steuben counties during YCAC’s 2011 Studio Tour and Art Sale in August. Volunteers distributed almost 10,000 tour maps throughout the region from Rochester to Watkins Glen and despite some rain during the weekend of the tour we were happy to welcome visitors from near and far. Many thanks to our tour sponsors for their support: Morgan’s Grocery and Café, La Cocina Mexican Grill, Holly’s Red Rooster Restaurant, Lloyd’s Limited, New Sarrasin’s, Penn Yan Diner, Liberty Restaurant, Long’s Cards and Books, Keuka Spring Winery, Olney Place Market, The Switzerland Inn, Waterfront Restaurant, Crooked Lake Mercantile, Merritt Manor Gift Shop, Antique Inn Restaurant and Indian Pines Farm Market.

The addition of seven new exhibiting artists in 2011 brings to 164 the number of local and regional artists whose work can now be seen in YAC’s East Elm Street Gallery. Their unique, handcrafted works which include paintings of all mediums, pottery, glass, jewelry, photographs, sculptures, wood, fiber and paper arts were showcased in eight unique exhibits throughout the year. We were pleased to welcome almost 3,000 visitors to the Gallery in 2011. Volunteer docents work in shifts to keep the Gallery open at least 30 hours a week and additional volunteers plan and organize our creative exhibits, which generally open every six weeks throughout the year.

We invite you to come by for an exhibit opening or to see a show, try out a workshop, shop for a distinctive gift or just come in and check us out!

Annie Smith’s legacy was part of the impetus behind the creation of a new yoga and art therapy program for Yates County women surviving cancer, which debuted this summer at Sunny Point. Succumbing to cancer after a 20 year battle, Annie left her beloved summer cottages to Yates County Arts Center with the hope that the property could be used for art and healing. In partnership with the chair of Nazareth College’s Art Therapy program, local cancer-support groups, and

ART THERAPY

SUNNY POINT

Milly’s Pantry, YCAC has initiated a monthly art and yoga therapy program for women with cancer. We know the impact that art can have on individual lives and collective communities and the initial feedback on the program from participants has been overwhelmingly positive. We look forward to continuing and expanding this exciting program. Our thanks to Nazareth College, the Finger Lakes Health Foundation, Yoga Direct, Drs. Hansen and Albrecht, Milly’s Pantry and YCAC’s Sunny Point Committee, the driving force behind the development of this unique program.